

Pacificchem 2025 協賛募集のご案内



2025 年環太平洋化学会議（Pacificchem 2025）が、完全オンライン開催の前回 Pacificchem 2020/21 を経て、10 年ぶりに米国ハワイ州ホノルル市で 2025 年 12 月に現地開催されます。今回は「世界の課題に取り組む化学の構築」（Building Communities to Address Global Challenges）を主題とし、化学の基幹分野と最先端分野を広く対象として 300 を超すシンポジウムが計画され、環太平洋地域のみならず、世界各国から 10,000 名を超える多数の参加者が集う会議となると期待されております。また、ホノルル国際会議場での大規模な展示（exhibition）も計画されており、日本化学会は、この会議の創設 3 学会の 1 つとして、環太平洋地域の化学会と共同して、1 年後に迫った本会議の準備に当たっております。

今回、Pacificchem 2025 国際組織委員会と開催母体である公益法人 Pacificchem, Inc. は、本会議の成功に向けて、企業ならびの個人の方々の協賛（sponsorship）を募集することになりました。様々な協賛・広告プログラムが準備されており、協賛いただくと様々な特典が提供され、企業や個人の方々の国際的な認知度とブランド力を高め、業種間や人的ネットワークを助け、また効果的な広告が可能となるものと期待しております。次ページから詳細（趣意書；prospectus）が掲載されていますが、本会議の公式ホームページから簡単に協賛プログラムに応募いただくことができます。

Pacificchem 2025 の成功にご協力いただくべく、協賛・広告プログラムに奮ってご応募いただきますよう、お願い申し上げます。

（Pacificchem 2025 国際組織委員会 副委員長、日本化学会 実行委員会委員長 菅 裕明）

協賛プラン セット料金

特典 Advertising Benefits	協賛金 BRONZE 2,500 米ドル	ゴールド GOLD 7,500 米ドル	プラチナ PLATINUM 25,000 米ドル
無料参加登録人数 (Complimentary Congress Registration)	1 名	3 名	5 名
協賛企業リストへの掲載* (Listing on Sponsor Recognition Signs*)	●	●	●
会議 HP での企業ロゴのリンク (Hyperlinked Logo on Congress Website)	—	●	●
会議 HP での企業名の掲載 (Recognition on the Congress Website)	●	—	—
モバイルアプリでの企業名掲載 (Listing on the Mobile App)	●	●	●
モバイルアプリへのバナー広告 (Mobile App Banner Ad)	—	●	●
卓上展示 (Tabletop Display)	—	—	●
提供品・提供設備の選択 (Choose Sponsorships)	なし	下記のうちの 1 件 ・冷水器 (Water Cooler) ・開会式での展示卓** (Opening Session)	下記のうちの 2 件 ・冷水器 (Water Cooler) ・開会式での展示卓** (Opening Session) ・充電ステーション (Charging Station) ・交流室 (Networking Lounge)

協賛プラン ターゲット層向け

オープニングレセプション / モバイルアプリ / シャトルバス / 領域別スポンサー / デジタルサイネージ / フォトブース / 充電ステーション

問い合わせ先

E-mail: pacificchem@acs.org

問い合わせフォーム：

<https://pacificchem.org/contact-us/>

趣意書（prospectus）はこちらから必要情報を入力後にダウンロード可能です：

<https://pacificchem.org/sponsorship-prospectus/>

*掲載は企業名のみで企業のロゴ（logo）は掲載いたしません。

**開会式会場の外に協賛企業専用のテーブルを設置し、企業ブランドの宣伝と出席者情報の収集ができるようにします。



Pacificchem 2025

The International Chemical Congress
of Pacific Basin Societies 2025

HONOLULU, HAWAII • DECEMBER 15-20, 2025

SPONSOR PROSPECTUS

pacificchem.org

Pacifichem's unique sponsorship opportunities are designed to position your organization as a thought leader, facilitate engagement, and maximize your brand's in-person reach.

WHY BECOME A SPONSOR

- ✓ **Enhanced Brand Visibility and Recognition** - Sponsoring a high-profile conference like Pacifichem 2025 places your company at the forefront of the chemical industry.
- ✓ **Networking Opportunities** - Becoming a sponsor ensures you have direct access to these professionals, facilitating meaningful connections and business relationships.
- ✓ **Showcase Innovations and Expertise** Demonstrating your company's expertise and cutting-edge solutions can attract new customers and strengthen existing relationships.



Sponsorship & Advertising Benefits

BRONZE • \$2,500

- One (1) complimentary Congress registration
- Company listing on sponsor recognition signs*
- Company listing on the mobile app
- Company recognition on the Congress website

GOLD • \$7,500

- Three (3) complimentary Congress registrations
- Company listing on sponsor recognition signs*
- Company listing on the mobile app
- Mobile app banner ad
- Company hyperlinked logo on Congress website
- Choose one of the following sponsorships:
 - Water Cooler (1)
 - Opening Session**

PLATINUM • \$25,000

- Five (5) complimentary Congress registrations
- Company logo on sponsor recognition signs
- Company listing on the mobile app
- Mobile app banner ad
- Company hyperlinked logo on Congress website
- Tabletop display
- Choose two of the following sponsorships:
 - Charging Station (1)
 - Networking Lounge (1)
 - Water Cooler (1)
 - Opening Session**

* Logo is not included in this offering.

** Sponsors will have tables outside the opening session, branding recognition, and lead retrieval opportunities.

THANK YOU TO THE ORGANIZING COMMITTEE:



ADVERTISING & SPONSORSHIP OPPORTUNITIES

TARGET AUDIENCE OPPORTUNITIES

OPENING RECEPTION

**\$2,500 (Cost per individual sponsor) or
\$25,000 (Cost for exclusive sponsorship)**

Stand out by sponsoring Pacifichem 2025's opening reception! This highly anticipated event is expected to be the most attended gathering of the entire Congress, providing an opportunity for your brand to network with industry leaders and professionals from across the Pacific Basin.

*Five individual sponsorships are available.

- Sponsor(s) will receive recognition anytime the opening reception is mentioned on the event website, emails, and signage
- During the opening reception, sponsor(s) will receive signage at the event mentioning the sponsor, napkins with the sponsor logo for attendees to use, and a six-foot table at the event entrance to welcome attendees



EVENT MOBILE APP • \$10,000

Put your brand directly in the hands of event participants by sponsoring the Pacifichem 2025 mobile app.

- Sponsor will receive recognition anytime the event mobile app is mentioned on the event website, emails, and signage
- Within the event mobile app, the sponsor will receive a banner ad and (3) push notifications, which will be sent to attendees during the event

*This is a non-exclusive sponsorship. Other sponsors will be able to promote within the event mobile app as well.

EVENT TRANSPORTATION SHUTTLE • \$15,000

Showcase your brand prominently on buses traveling between event venues, reaching a captive audience throughout their journey. Make a lasting impression as attendees associate your brand with convenience and comfort, solidifying your position as a key supporter of their experience at the event.

- Sponsor will receive recognition anytime transportation is mentioned on the event website, emails, and signage
- During the event, the sponsor will have their logo on signage at all shuttle stops and headrest covers with their logo on the shuttles (5,000 covers included with sponsorship)

TOPIC AREA SPONSORSHIP • \$7,500

Maximize your brand exposure and gain exclusive recognition within your topic area to engage with targeted attendees seeking expertise and solutions in your domain.

- Eleven topic areas are available
- Sponsor will receive recognition anytime topic area sponsors are mentioned on the event website, emails, and signage
- During the event, sponsors will receive a six-foot table in the location where the topic area's sessions are taking place, as well as their logo on walk-in slides for the sessions

ADVERTISING & SPONSORSHIP OPPORTUNITIES

DIGITAL SIGNAGE • Starting at \$5,000

Engage attendees with dynamic digital content, driving awareness and interest in your products or services while leaving a lasting impression on a captive audience.

- Digital signage will be positioned throughout the convention center, including meeting room, registration, and poster session areas

PHOTO BOOTH • \$12,000

Position your brand at the center of memorable moments as attendees capture photos and share their experiences on social media.

- Sponsor's custom branding will appear on photo booth backdrop and prints, extending their reach far beyond the event
- Sponsors will receive recognition anytime the photo booth is mentioned on the event website, emails, and signage



CHARGING STATIONS • \$9,000 (Cost per station)

Ensure attendees stay fully charged and take the stress out of low-power messages!

- Sponsor-branded lockable mobile charging stations will provide attendees with convenient charging options
- Sponsor will receive recognition anytime charging stations are mentioned on the event website, emails, and signage
- Each station will be wrapped with the sponsor's logo and will be placed in highly visible locations throughout the convention center during the event

ADVERTISING & SPONSORSHIP OPPORTUNITIES

REGISTRATION SPONSORSHIP • \$15,000

Make a powerful first impression and place your brand at the forefront of Pacifichem 2025's registration experience.

- Sponsor will receive recognition anytime onsite registration is mentioned on the event website, emails, and signage
- During the event, the sponsor's logo will be on the lanyard for all attendee badges, and there will be prominent sponsor recognition in the attendee's on-site registration areas



ATTENDEE WIFI • \$20,000

Make your brand synonymous with one of the event's most integral and sought-after amenities.

- Sponsor will receive recognition anytime wifi is mentioned on event website, emails, and signage
- During the event, the wifi sponsor will have logo recognition on the wifi splash page at the convention center

NETWORKING LOUNGE • \$5,000 (Cost per day)

Position your brand as a facilitator of meaningful connections and collaborations among industry professionals.

- Up to three individual sponsorships are available
- During the event, the sponsor's branding will be prominently displayed in the lounge to connect with and capture the attention of attendees
- Sponsor will receive recognition anytime networking lounges are mentioned on the event website, emails, and signage

HAND SANITIZER STATIONS • \$5,000

Every time attendees sanitize their hands at the prominently placed stations, they'll be reminded of your brand!

- Four stations are available for sponsorship
- Each sponsored station will include a printed sign with the sponsor logo near it

ADVERTISING & SPONSORSHIP OPPORTUNITIES



CONVENTION CENTER BRANDING OPPORTUNITIES

CONVENTION CENTER BANNER/ SIGN PACKAGES

See below for starting rates

- Convention Center signs - 5x20 (lobby) • **\$6,000+**
- Convention Center Signs - 9x26 (floor railing) • **\$10,000+**
- Convention Center signs - 20x25 (corner window facing Kapo Blvd) • **\$15,000+**

WINDOW CLING PACKAGES • **\$15,000+**

- Convention Center Sign - 20'x25' Size (Corner window facing Kalākaua Ave)

LOOKING FOR SOMETHING DIFFERENT?

Contact us at pacificchem@acs.org for
customized opportunities and packages.

