

SPONSOR PROSPECTUS

pacifichem.org

Pacifichem's unique sponsorship opportunities are designed to position your organization as a thought leader, facilitate engagement, and maximize your brand's in-person reach.

WHY BECOME A SPONSOR

- Enhanced Brand Visibility and Recognition Sponsoring a high-profile conference like Pacifichem 2025 places your company at the forefront of the chemical industry.
- Networking Opportunities Becoming a sponsor ensures you have direct access to these professionals, facilitating meaningful connections and business relationships.
- Showcase Innovations and Expertise
 Demonstrating your company's
 expertise and cutting-edge solutions
 can attract new customers and
 strengthen existing relationships.



Sponsorship & Advertising Benefits

BRONZE • \$2.500

- One (1) complimentary Congress registration
- Company listing on sponsor recognition signs*
- Company listing on the mobile app
- Company recognition on the Congress website

GOLD • \$7,500

- Three (3) complimentary Congress registrations
- Company listing on sponsor recognition signs*
- Company listing on the mobile app
- Mobile app banner ad
- Company hyperlinked logo on Congress website
- Choose one of the following sponsorships:
 - Water Cooler (1)
 - Opening Session**

PLATINUM • \$25,000

- Five (5) complimentary Congress registrations
- Company logo on sponsor recognition signs
- Company listing on the mobile app
- Mobile app banner ad
- Company hyperlinked logo on Congress website
- Tabletop display
- Choose two of the following sponsorships:
 - Charging Station (1)
 - Networking Lounge (1)
 - Water Cooler (1)
 - Opening Session**

THANK YOU TO THE ORGANIZING COMMITTEE:







Canadian Society for Chemistry | For Our Future Société canadienne de chimie | Pour notre avenir











^{*} Logo is not included in this offering.

^{**} Sponsors will have tables outside the opening session, branding recognition, and lead retrieval opportunities.

TARGET AUDIENCE OPPORTUNITIES

OPENING RECEPTION

\$2,500 (Cost per individual sponsor) or \$25,000 (Cost for exclusive sponsorship)

Stand out by sponsoring Pacifichem 2025's opening reception! This highly anticipated event is expected to be the most attended gathering of the entire Congress, providing an opportunity for your brand to network with industry leaders and professionals from across the Pacific Basin.

*Five individual sponsorships are available.

- Sponsor(s) will receive recognition anytime the opening reception is mentioned on the event website, emails, and signage
- During the opening reception, sponsor(s) will receive signage at the event mentioning the sponsor, napkins with the sponsor logo for attendees to use, and a six-foot table at the event entrance to welcome attendees





EVENT MOBILE APP • \$10,000

Put your brand directly in the hands of event participants by sponsoring the Pacifichem 2025 mobile app.

- Sponsor will receive recognition anytime the event mobile app is mentioned on the event website, emails, and signage
- Within the event mobile app, the sponsor will receive a banner ad and (3) push notifications, which will be sent to attendees during the event

EVENT TRANSPORTATION SHUTTLE • \$15,000

Showcase your brand prominently on buses traveling between event venues, reaching a captive audience throughout their journey. Make a lasting impression as attendees associate your brand with convenience and comfort, solidifying your position as a key supporter of their experience at the event.

- Sponsor will receive recognition anytime transportation is mentioned on the event website, emails, and signage
- During the event, the sponsor will have their logo on signage at all shuttle stops and headrest covers with their logo on the shuttles (5,000 covers included with sponsorship)

TOPIC AREA SPONSORSHIP • \$7,500

Maximize your brand exposure and gain exclusive recognition within your topic area to engage with targeted attendees seeking expertise and solutions in your domain.

- Eleven topic areas are available
- Sponsor will receive recognition anytime topic area sponsors are mentioned on the event website, emails, and signage
- During the event, sponsors will receive a six-foot table in the location where the topic area's sessions are taking place, as well as their logo on walk-in slides for the sessions

^{*}This is a non-exclusive sponsorship. Other sponsors will be able to promote within the event mobile app as well.

DIGITAL SIGNAGE • Starting at \$5,000

Engage attendees with dynamic digital content, driving awareness and interest in your products or services while leaving a lasting impression on a captive audience.

■ Digital signage will be positioned throughout the convention center, including meeting room, registration, and poster session areas

PHOTO BOOTH • \$12,000

Position your brand at the center of memorable moments as attendees capture photos and share their experiences on social media.

- Sponsor's custom branding will appear on photo booth backdrop and prints, extending their reach far beyond the event
- Sponsors will receive recognition anytime the photo booth is mentioned on the event website, emails, and signage



CHARGING STATIONS • \$9,000 (Cost per station)

Ensure attendees stay fully charged and take the stress out of low-power messages!

- Sponsor-branded lockable mobile charging stations will provide attendees with convenient charging options
- Sponsor will receive recognition anytime charging stations are mentioned on the event website, emails, and signage
- Each station will be wrapped with the sponsor's logo and will be placed in highly visible locations throughout the convention center during the event

REGISTRATION SPONSORSHIP • \$15.000

Make a powerful first impression and place your brand at the forefront of Pacifichem 2025's registration experience.

- Sponsor will receive recognition anytime onsite registration is mentioned on the event website, emails, and signage
- During the event, the sponsor's logo will be on the lanyard for all attendee badges, and there will be prominent sponsor recognition in the attendee's onsite registration areas



ATTENDEE WIFI • \$20.000

Make your brand synonymous with one of the event's most integral and sought-after amenities.

- Sponsor will receive recognition anytime wifi is mentioned on event website, emails, and signage
- During the event, the wifi sponsor will have logo recognition on the wifi splash page at the convention center

NETWORKING LOUNGE • \$5,000 (Cost per day)

Position your brand as a facilitator of meaningful connections and collaborations among industry professionals.

- Up to three individual sponsorships are available
- During the event, the sponsor's branding will be prominently displayed in the lounge to connect with and capture the attention of attendees
- Sponsor will receive recognition anytime networking lounges are mentioned on the event website, emails, and signage

HAND SANITIZER STATIONS • \$5,000

Every time attendees sanitize their hands at the prominently placed stations, they'll be reminded of your brand!

- Four stations are available for sponsorship
- Each sponsored station will include a printed sign with the sponsor logo near it





CONVENTION CENTER BRANDING OPPORTUNITIES

CONVENTION CENTER BANNER/ SIGN PACKAGES

See below for starting rates

- Convention Center signs 5x20 (lobby) \$6,000+
- Convention Center Signs 9x26 (floor railing) \$10,000+
- Convention Center signs 20x25 (corner window facing Kapo Blvd) \$15,000+

WINDOW CLING PACKAGES • \$15,000+

■ Convention Center Sign - 20'x25' Size (Corner window facing Kalākaua Ave)

LOOKING FOR SOMETHING DIFFERENT?

Contact us at pacifichem@acs.org for customized opportunities and packages.



